



BOC

SPONSORSHIP PACKAGE

BREAKTHROUGH IS HERE!

Breakthrough is an immersive innovation experience that brings together students, creators, and professionals to build real-world solutions. Combining a showcase, festival, and conference, it creates an open environment where participants can think freely, collaborate naturally, and engage with organizations while gaining practical skills and real opportunities.

**Real People, Real Projects,
Real Change.**



Your Piece in the Breakthrough Story

Breakthrough aims to partners with organizations that believe in empowering students to think, create, and take action on their ideas. At Breakthrough, partners are not placed around the experience but are positioned to be actively involved in shaping it. Their role goes beyond support, contributing directly to the moments where students explore ideas, engage in meaningful conversations, and begin taking action.

Rather than existing as external sponsors, partners become embedded within the environment, helping to guide, challenge, and support students as they think critically and build with intention. Their involvement ensures that Breakthrough is not only impactful in the moment, but practical and lasting in what students take away.

Through this collaboration, Breakthrough becomes more than an event, it becomes a shared effort to equip the next generation with the clarity, confidence, and capability to move forward.



A New Standard for Impact

Drawing inspiration from intentionally designed environments, Breakthrough is built to shift energy and unlock participation. Open collaboration zones, immersive programming, and shared experiences replace passive observation. People don't simply attend, they contribute, create, and build alongside one another.

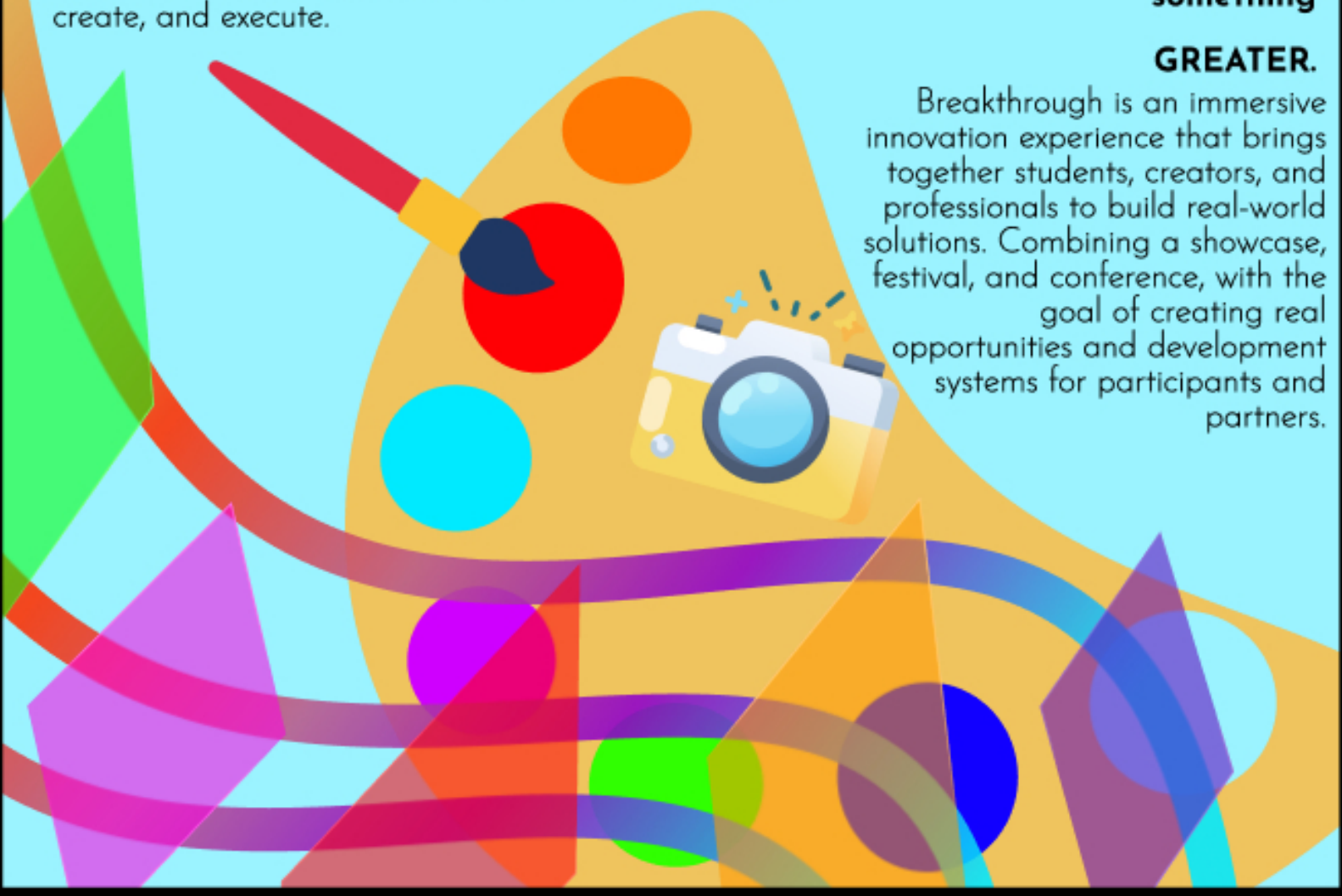
What emerges is more than a set of projects; it's a living ecosystem of momentum. Breakthrough is where potential turns into direction, and where attendees leave not only inspired, but fundamentally changed in how they think, create, and execute.



We want to Revamp the hackathon and conference model into something

GREATER.

Breakthrough is an immersive innovation experience that brings together students, creators, and professionals to build real-world solutions. Combining a showcase, festival, and conference, with the goal of creating real opportunities and development systems for participants and partners.



Our Pillars



Joshua Bharath

Co-Chair, Treasurer, Director of Marketing
Founder of The RIFT Initiative, Public
Speaker and Author



Eric Wang

Chief Finance and Technology Officer
Finance Lead at CUTC and Founder
of Algorithm Alchemists



Nathan Tsang

Lead Program Coordinator
Coach at Change through Sport and
member at Playmor



Prayan Jegathees

Director of Partnerships & Outreach
Founder of Playmor, Smart Questions
and Public Speaker



Alex Chan

Director of Volunteers & Staff
Engagement
Outreach lead at CUTC



Edward Drobnas

Vice-Chair / Public Relation / Media Representative
2025-2026 Chair of the Canadian Undergraduate Tech
Conference and has hosted 9 hackathons and volunteered for
over 30 hackathons



Tommy Michailidis

Lead Operations Coordinator
President of Ontario Tech University's
Business, Information and Technology
Society and Founder of TDM partners

As a group of university students and 1 high school student, with backgrounds in business, computer science, and social work, we came together to make a difference in our communities.

Creating Real Experiences to Remember

We are redefining what a modern gathering of creators, builders, and students can look like by transforming the environment in which ideas are formed and developed. Breakthrough is grounded in the belief that creativity doesn't reach its peak in isolation or high-pressure settings, but in spaces intentionally designed for momentum, collaboration, and meaningful connection. Most traditional events separate learning from execution. Breakthrough dissolves that boundary entirely.

By uniting diverse perspectives across disciplines, student groups, creators, entrepreneurs, and professionals, we cultivate an environment where ideas are not only explored, but actively built, refined, and brought to life in real time.

Day 1 is designed to set the tone for Breakthrough's culture, with an initial showcase day to bring participants together, with professionals, student projects and engaging activities/games.

Day 2 will be designed as a day of workshops, problem solving, team building, a various skill building exercises along with professional development opportunities, mentorship and competitive projects/tasks to be undertaken.



★ THE BREAKTHROUGH COLLECTIVE



PREVIOUS PARTNERS OF OUR PILLARS



My Break



Sponsorship Tiers

Community Partner

\$500+

Logo placement on event sponsor page (digital + print)



Name mention in "thank you" section of event materials



Social media shoutout (collective sponsor post)



Access to post-event impact recap



Invitation to attend Breakthrough

Impact Partner

\$1500+

Everything in Community Partner



Logo featured on event slides during transitions



Dedicated social media spotlight post



Brand inclusion in select promotional content



Verbal acknowledgment during event opening/closing



Early access to event highlights + media recap

Innovation Partner

\$3000+

Everything in Impact Partner



Prominent logo placement on all major event materials



Featured sponsor segment during event (30-60 sec mention or video)



Booth/table presence at event



Inclusion in speaker/sponsor thank-you narrative



Collaboration opportunity on select Breakthrough content

Title Partner

\$8000+

Top placement on all marketing + event visuals



Dedicated speaking moment or stage acknowledgment



Premium logo placement (largest size, most visibility)



Featured in pre-event promotional campaigns



Exclusive behind-the-scenes collaboration opportunity



Priority access to future Breakthrough initiatives

EVENT SUMMARY

VISION - BREAKTHROUGH 2026

Breakthrough is an immersive innovation experience that brings together students, creators, and professionals to build real-world solutions. Combining a showcase, festival, and conference, it creates an open environment where participants can think freely, collaborate naturally, and engage with organizations while gaining practical skills and real opportunities.

What Makes Breakthrough Different

Real Opportunities: Participants pitch solutions to partner organizations, unlocking mentorship, internships, and real-world implementation.

Rest & Reflection Spaces: Rooms designed for rest and idea pods let participants recharge and collaborate effectively.

Showcase Highlights: Opening festival-style showcase featuring organizations, professionals students, and creators presenting innovative work live.

Equipped to Build: Hands-on workshops, mini design challenges, and tools provided to accelerate project and personal development.

Sponsor/Partner Takeaways

Talent: access to ambitious builders and future hires

Brand: high-visibility presence across the event

Engagement: direct interaction through workshops and activations

Impact: influence projects through mentorship and support real innovation

Proof: measurable results and post-event content

LOGISTICS

📅	DATE	MAY/JUNE (TBC)
👥	PARTICIPANTS	600-700 Students
🕒	DURATION	2-3 days (~ 24 hours)
📍	LOCATION	GREATER TORONTO AREA & WATERLOO
🏠	VENUE	Peoples Centre For Performing Arts - Toronto (TBC) & Waterloo (TBC)

Who You Reach

Students, creators, and young professionals across design, engineering, tech, arts, and entrepreneurship from institutions as diverse as **Waterloo University, Toronto Metropolitan University, Ontario Tech University, Western University** and high school students from across the **GTA** and more.

Partner organizations and industry leaders engaged throughout the festival & showcase.

Participants Takeaways

Participants leave Breakthrough with clarity on what to pursue, meaningful connections with builders and organizations, and real opportunities to continue their work.

Supported by resources and thoughtfully designed spaces that make the process more focused and sustainable, they gain both practical skills and personal insights, leaving with real momentum and something already in motion beyond the event.

SPONSORSHIP TIERS



BRONZE
\$500+

SILVER
\$1500+

GOLD
\$3000+

TITLE
\$8000+

Thank you!

Thank you for taking the time to explore Breakthrough and the vision behind it. This is more than an event—it's an opportunity to create a space where students can think differently, build confidently, and take meaningful action on their ideas.

We believe that impact is created through collaboration, and we'd love to explore how we can work together to bring this experience to life.

Let's build something meaningful for the next generation.

Contact us

Emails:

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edward@joinbreakthrough.org

prayan@joinbreakthrough.org



joinbreakthrough.org



[@joinbreakthrough](https://www.instagram.com/joinbreakthrough)



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